Forrest Wright

AI Implementation Coordinator

Master of Science Student in Applied Artificial Intelligence

Lipscomb University | Expected May 2027

Nashville, TN | (618) 534-6943 | forrestwright1001@gmail.com

linkedin.com/in/forrest-wright

AI Implementation Coordinator with experience turning operational needs into usable systems. Designed an internal AI reporting platform, directed its development with AI coding tools, and validated the results with business users. Earlier rollouts include HubSpot CRM and a quality management system. Combines AI solution design, workflow improvement, data validation and user adoption.

Professional Experience

AI Implementation Coordinator

Com-Pac International | Carbondale, IL (Remote) | Nov 2025 - Present

- Designed the company's first internal AI reporting platform as its sole architect, reporting to ownership. Directed AI coding tools to build it on SQL Server and Python, verified it end to end, and moved from architecture to production in about six months.
- Connected SYSPRO ERP and HubSpot CRM data in a read-only platform that delivered 15 recurring reports. Validated daily inventory valuation against the ERP report; the July 2026 acceptance test matched to the penny.
- Automated a purchasing manager's daily safety-stock check, previously a 2-4 hour manual task. Refined the report through several rounds of user feedback and rolled it out over a few weeks.
- Provided plain-language access to ERP data with role-based permissions and audit logging. Cataloged 107 legacy Crystal Reports and documented and converted 51 to SQL and Power Query through AI-directed development as groundwork for a future Power BI migration.

Sales Operations Coordinator

Com-Pac International | Carbondale, IL | May 2023 - Nov 2025

- Implemented HubSpot Sales & Marketing Hub, migrating customer contacts from SYSPRO ERP exports and configuring sales goals, workflows and dashboards for data quality and forecasting.
- Led 10 hands-on training sessions and achieved full sales-team adoption within two months.
- Built weekly reporting on revenue trends, conversion rates and lead sources. Helped design the 2025 sales commission plan with the sales director and account executives.

Professional Experience Continued

Business Development Representative

KETIV Technologies (ANSYS Simulation) | Oct 2021 - Nov 2022

- Researched and qualified leads across the central U.S., sourcing pipeline for an account executive and contributing to $300K in closed-won ANSYS simulation sales.
- Built HubSpot prospecting campaigns and managed lead, forecasting and sales reporting; communicated pipeline health and competitive findings to the sales manager.

Quality Control Project Coordinator

Com-Pac International | Carbondale, IL | Jan 2018 - Aug 2021

- Moved medical packaging quality control from paper to UniPoint QMS. Reviewed specifications for about 800 products, secured approval for each, and configured them in the system during the first year.
- Tested system setup with quality-control staff and trained the eight-person team on the software, tablets, scanners and troubleshooting.
- Worked with the plant manager to improve quality specifications using UniPoint; the plant manager signed off on about $500K in savings. Used root-cause analysis to address scrap and rework and revised quality procedures.

Capabilities

Solution delivery: AI solution design, workflow analysis, requirements refinement, system configuration, testing with end users, data validation, training, adoption and process documentation.

Platforms and tools: HubSpot CRM, UniPoint QMS, SYSPRO ERP reporting, Crystal Reports and Power Query. SQL Server and Python used in AI-assisted platform development; read-only data access, role-based permissions and audit logging.

Education

Master of Science in Applied Artificial Intelligence
Lipscomb University | Expected May 2027

BBA in Business Management: Strategic Entrepreneurship
Texas Tech University | May 2021

Associate of Arts
John A. Logan College

Certification

Lean Six Sigma Green Belt | Purdue University